RJ REYNOLDS

TOBACCO COMPANY

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

March 20, 1996

RJR Account #305616
Seaway Distributors

WINSTON .30¢ OFF 1 PACK (#600360) DISTRIBUTOR PROGRAM

We have ordered 5 SKUs of shipper displays (item #505193) for the above program. Displays will arrive April 1, 1996.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Amy

A. McPartlan
Systems Coordinator
/am
cc: K. Myers

DPCLTWIN.DOC

COPY

51859 6339

Source: https://www.industrydocuments.ucsf.edu/docs/ykfn0000

USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS

APRIL 1996 WINSTON DPC PRODUCT / DISPLAY ORDER FORM

Distributor Promotion Coverage

WINSTON .30¢ Off 1-Pack / #600360

Please complete and return this form to the ROU by no later than
APRIL 12, 1996

K.L. Myers
MGR's NAME

REGION ALLOCATION: 580 SKUs
ALLOCATION
(Item #505193)
PACKED 5 DISPLAYS / SKU

ROU: **SEND (✓)** X **DO *NOT* SEND (✓)**

CUSTOMER LETTERS TO PARTICIPATING ACCOUNTS

I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED DIRECT ACCOUNT(S):

51859 6340

Seaway Dist. | 305616 | 5 | L0075-1146
DIRECT ACCOUNT | **SIS #** | **No./ SKUS (#505193)**

PRODUCT ARRIVAL DATE: N/A 4/1/96 **(MGR. FILL IN)**

***WINSTON BRAND STYLES* / NUMBER OF CASES NEEDED** **(FILL IN ANY SELECT STYLES IN BLANKS)**

KG 12M	KG BOX 12M	100 12M	LT 12M	LT 100 12M	LT BOX 6M	LTBX 100 6M	ULT LT 6M	U LT 100 6M	U LT BOX 6M	U LT BX100 6M	6M	6M	6M

Village Sweatshop | 085824 | 5
DIRECT ACCOUNT | **SIS #** | **No./ SKUS (#505193)**

Order not placed H. Battle's account

PRODUCT ARRIVAL DATE: N/A **(MGR. FILL IN)**

***WINSTON BRAND STYLES* / NUMBER OF CASES NEEDED** **(FILL IN ANY SELECT STYLES IN BLANKS)**

KG 12M	KG BOX 12M	100 12M	LT 12M	LT 100 12M	LT BOX 6M	LTBX 100 6M	ULT LT 6M	U LT 100 6M	U LT BOX 6M	U LT BX100 6M	6M	6M	6M

MAIL / FAX THIS FORM TO ROU, ATTN: JUDY
1/96

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